



## **Third Annual Powder Puff Football Game**

### **Tackling Alzheimer's Disease Benefiting the Alzheimer's Association of WNY**

On September 10, 2011, Buffalo's most talented, intelligent, and not to mention beautiful, women will put their game-face on for the 3rd Annual Blondes vs. Brunettes Powder Puff Football fundraiser. Our hand-eye coordination may be lacking at times, except when we're painting our toenails, but when it comes to fundraising we never fumble. Along with the help of our coaches and teammates we are out to tackle Alzheimer's disease.

The 2011 Blondes vs. Brunettes Powder Puff Football game benefits the Alzheimer's Association, WNY Chapter by gathering young professionals in the Buffalo area who come together to fight the battle against Alzheimer's disease.

As part of a nationwide network of chapters, the WNY Chapter provides help and hope to thousands of individuals – including those diagnosed with the disease or other dementia-related diseases, their families, and caregivers. We support their mission, "To improve the quality of life for all persons impacted by memory disorders and to support efforts to end these disorders."

You are invited to partner with the Alzheimer's Association WNY Chapter as a sponsor for Blondes vs. Brunettes 2011. Event underwriting opportunities include:

**Superbowl Sponsorship (\$2,000 and higher)**

**Quarterback Sponsors (\$1000) Mascot Level (\$500) Cheerleader Level (\$250)**

Thank you so much for your support and generosity.

Sincerely,  
Tracey Callisto & Kristin Crandall  
Event Co-Chairs

Alzheimer's Association of WNY - 2805 Wehrle Drive, Suite 6, Williamsville, NY 14221  
Phone 716.626.0600 Email: [BvBBuffalo@gmail.com](mailto:BvBBuffalo@gmail.com)  
[www.BvBBuffalo.com](http://www.BvBBuffalo.com)



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### **Sponsorship Opportunities Available**

#### **Superbowl Sponsor: \$2000 and up**

- Your Name/Logo on Game Jersey
- Your Name/Logo on Tickets
- 12 Reserved Seats at the Game
- Event Signage
- 12 Tickets to the Victory Party
- Name & Logo on Website and Facebook Recognition
- Recognition in the Annual Chapter Newsletter
- Blondes & Brunettes at your event (please contact us for details)

#### **Quarterback Sponsor: \$1000**

- Your Name/Logo on Game Jersey
- Your Name/Logo on Tickets
- 8 Reserved Seats at the Game
- Event Signage
- 8 Tickets to the Victory Party
- Name & Logo on Website and Facebook Recognition
- Recognition in the Annual Chapter Newsletter

#### **Mascot Level Sponsor: \$500**

- Event Signage
- 6 Reserved Seats at the Game
- 6 Tickets to the Victory Party
- Recognition in the Annual Chapter Newsletter
- Name and Logo on Website and Facebook Recognition

#### **Cheerleader Level Sponsor: \$250**

- 4 Reserved Seats at the Game
- 4 Tickets to the Victory Party
- Name on Website and Facebook Recognition



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### Company & Contact Information:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone/Fax Number: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsorship Level (please select one):  Perbowl Sponsor (\$2000+)

QB Sponsor (\$1000)  Mascot Sponsor (\$500)  Cheerleader (\$250)

### Payment:

Enclosed is my payment for \$ \_\_\_\_\_ (please make checks payable to Blondes vs. Brunettes)

Please charge my credit card (circle one):      Visa    MC    AmEx    Discover  
Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

### Other Ways to Support Blondes vs. Brunettes:

I am unable to sponsor at this time, please accept my donation of \$ \_\_\_\_\_



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